

# Mother of Weddings Media Kit

## About Cate Allen-Ducat

Cate's successful career in the heady fast paced world of media, PR and event management means she is no stranger to creating signature and must-attend events.

She was the driving force behind the Queensland Business Women corporate networking lunch series, which hosted incredible speakers such as Carla Zampatti, Jana Wendt, Professor Fiona Wood AM and an illustrious list of premiers, judges, CEOs and community leaders.

With hundreds of guests attending each event, Cate created an atmosphere of synchronicity and elegance.

But it is her experience as the mother-of-the-bride that drives her passion and commitment to ensure a smooth and memorable wedding experience. Coupled with her corporate event expertise, she knows what needs to be organised behind the scenes for any event. Cate also understands the complex dynamics that comes into play when planning a wedding; to find calm amidst the drama that often unfolds, to attend to even the smallest of details, to be able to orchestrate the complex tapestry that sews a great event together.

A warm and dedicated professional with a sense of fun and being fabulous, Cate is hard working, a lover of solving problems and leaves no stone unturned. Calm under pressure, Cate is the person you want at the wheel as you start your new journey as husband and wife.



## ABOUT MOTHER OF WEDDINGS

As the creator of Mother of Weddings, Cate Allen-Ducat understands the importance of being there to support not only the bride but also the mother of the bride and the mother of the groom.

There is a rhythm to all events; each person plays an important part and Cate ensures a wedding goes beyond table settings and invitations as she weaves together an environment of harmony and happiness for the couple and their families. With her hand on the pulse, she connects peoples' hearts and get things done.

When it comes to style, harmony and wow, Cate has built a name for herself as an accomplished event and wedding planner. Her skill and heart for organising amazing stress-free weddings is unsurpassed. It is often the little things people forget that make their wedding day extra special. Cate's attention to detail means when a couple looks back on their day, it is like recalling a dream come true.



## INTERVIEW TOPICS

What do weddings cost?

Who pays for what?

What does the mother-of-the-bride need to know?

How to include the mother-of-the-bride

What to do when the mother-of-the-groom takes over

Managing family dynamics

Blended families - bringing everyone together - making it work



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